

# MARC ECKO

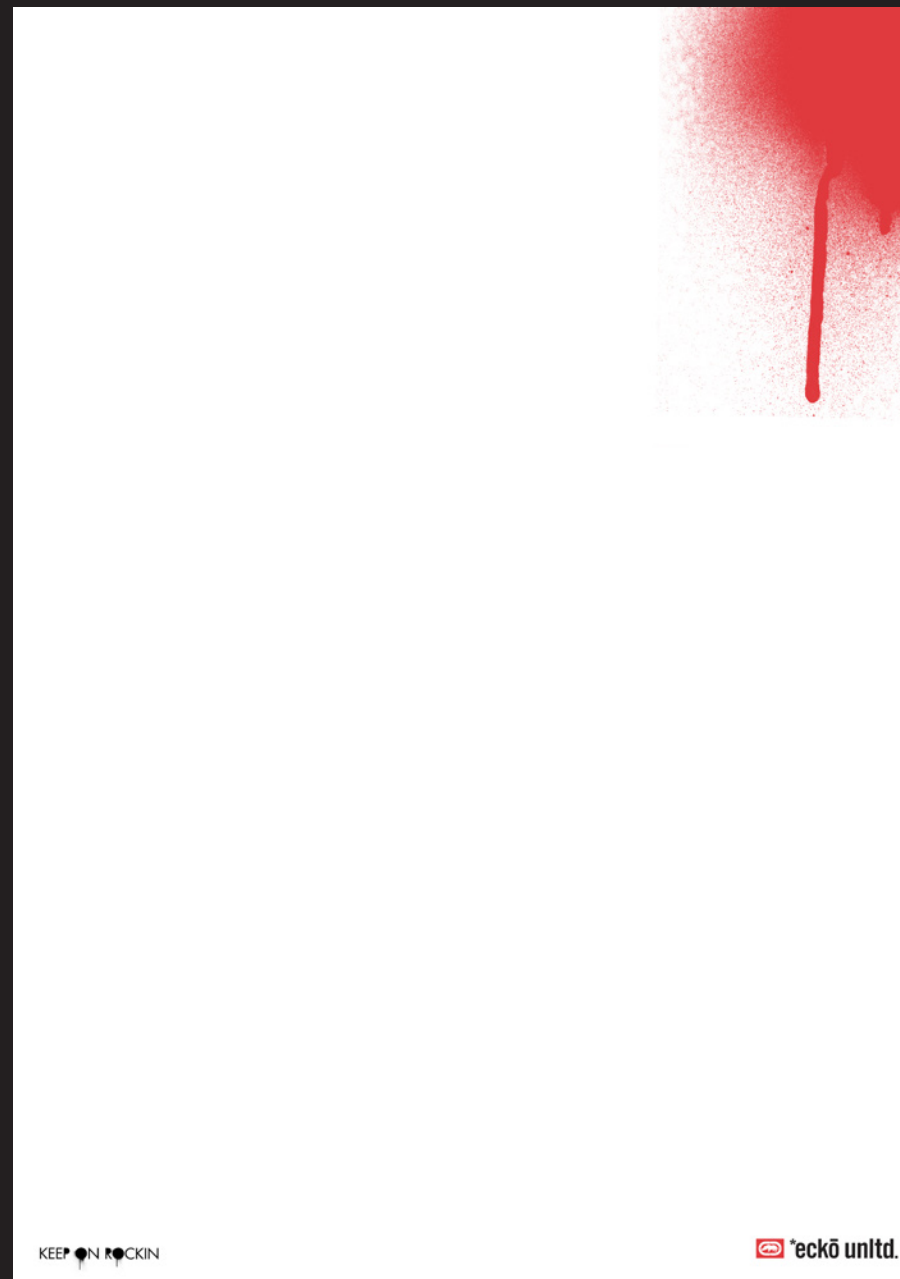
## The brief:

Concept and design of an ad campaign for Marc Ecko, which promotes his roots and love for graffiti.

## The solution:

We create digital Citylights, which consist of a LCD and a blue tooth interface.

People got the possibility to access the citylight via the blue tooth interface of their cell phones and spray their own graffiti with the cursor of their phone.



KEEP ON ROCKIN

 \*ecko unltd.

